

Thank you very much for participating in our events and for the large number of applications!

Total Applicants:
3,443 groups
(cumulative)

Tour Participants
49 groups /
149 people

Number of Children
Participated:
73children

Implementation Period:
April – September 2026
(Held 3 times in total)

Note: The rice harvesting experience scheduled for August was canceled due to rain.



SUSHIRO Rice Planting Experience Tour

~Higashiomi City, Shiga Prefecture~

Traditional hand-planting rice experience, quizzes, workshops, etc



A Tour to Experience the Ocean with SUSHIRO

~Owase City, Mie Prefecture~

Observing yellowtail, striped jack, and local fish of Owase; visiting processing factories; beach cleanup, etc.



SUSHIRO Rice Harvesting Experience Tour

~Himeji City, Hyogo Prefecture~

Traditional hand-harvesting rice experience using sickles, quizzes, workshops, etc.

Participants' Feedback (Excerpt)

- ***It was a day full of smiles as the children connected with agriculture through the sushi they love so much.***
- ***It was great that we could feel the importance of rice through this hands-on experience.***
- ***It was a great experience touching fish that they usually don't get to touch, and the children looked like they had so much fun!!***
- ***It was a valuable experience for my child to harvest rice using a sickle, which they rarely get to use.***

Next Year's Event & Application Process

The next "SUSHIRO Experiential Tour" is scheduled to take place around Spring 2027.
Application details will be announced approximately one month prior to the scheduled date via the official LINE accounts of SUSHIRO stores near the event locations.

※ Event schedules and application methods are subject to change without prior notice.